

## INVOICE



**KSTU**  
**5020 W. Amelia Earhart Dr.**  
**Salt Lake City, UT 84116**  
**Main: (801)532-1300**  
**Billing: (801)536-1328**

Invoice #	Invoice Date	Invoice Month	Invoice Period
576047-1	10/28/12	October 2012	10/01/12 - 10/14/12

Station	Account Executive	Sales Office	Sales Region
KSTU	Kent Carbon	Salt Lake City	Local

Advertiser	Product	Estimate Number
Matheson/D/Congress	Matheson for Congress 20	12057

Billing Address:

**Media Strategies & Research**  
**Attention: Accounts Payable**  
**1580 Lincoln Street**  
**Ste. 510**  
**Denver, CO 80203**

Flight Dates	Order #	Alt Order #
10/08/12 - 10/14/12	576047	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

Send Payment To:

**KSTU**  
**P.O. Box 677596**  
**Dallas, TX 75267-7596**

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/08/12	10/14/12	M-F 5a-530a	5a-530a	11111--	:30	5	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12   10/14/12   11111--                 5                 \$250.00									
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	13	M	10/08/12	5:29 AM	M-F 5a-530a	5a-530a	:30	MATTV54	\$250.00 NM
2	13	Tu	10/09/12	5:22 AM	M-F 5a-530a	5a-530a	:30	MATTV55	\$250.00 NM
3	13	W	10/10/12	5:27 AM	M-F 5a-530a	5a-530a	:30	MATTV55	\$250.00 NM
4	13	Th	10/11/12	5:21 AM	M-F 5a-530a	5a-530a	:30	MATTV53	\$250.00 NM
5	13	F	10/12/12	5:29 AM	M-F 5a-530a	5a-530a	:30	MATTV53	\$250.00 NM
2	10/08/12	10/14/12	M-F 530a-6a	530a-6a	11111--	:30	5	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12   10/14/12   11111--                 5                 \$250.00									
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	13	M	10/08/12	5:56 AM	M-F 530a-6a	530a-6a	:30	MATTV53	\$250.00 NM
2	13	Tu	10/09/12	5:41 AM	M-F 530a-6a	530a-6a	:30	MATTV53	\$250.00 NM
3	13	W	10/10/12	5:53 AM	M-F 530a-6a	530a-6a	:30	MATTV55	\$250.00 NM
4	13	Th	10/11/12	5:57 AM	M-F 530a-6a	530a-6a	:30	MATTV55	\$250.00 NM
5	13	F	10/12/12	5:53 AM	M-F 530a-6a	530a-6a	:30	MATTV55	\$250.00 NM
3	10/08/12	10/14/12	M-F 6a-7a	6a-7a	11111--	:30	5	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12   10/14/12   11111--                 5                 \$375.00									
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	13	M	10/08/12	6:40 AM	M-F 6a-7a	6a-7a	:30	MATTV54	\$375.00 NM
2	13	Tu	10/09/12	6:11 AM	M-F 6a-7a	6a-7a	:30	MATTV55	\$375.00 NM
3	13	W	10/10/12	6:10 AM	M-F 6a-7a	6a-7a	:30	MATTV53	\$375.00 NM
4	13	Th	10/11/12	6:42 AM	M-F 6a-7a	6a-7a	:30	MATTV55	\$375.00 NM
5	13	F	10/12/12	6:13 AM	M-F 6a-7a	6a-7a	:30	MATTV55	\$375.00 NM

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**KSTU**  
**P.O. Box 677596**  
**Dallas, TX 75267-7596**

Invoice #	Invoice Date	Invoice Month	Invoice Period
576047-1	10/28/12	October 2012	10/01/12 - 10/14/12

Advertiser	Product	Estimate Number
Matheson/D/Congress	Matheson for Congress 20	12057

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/08/12	10/14/12	M-F 7a-8a	7a-8a	11111--	:30	5	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 11111-- 5 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 13 M 10/08/12 7:10 AM M-F 7a-8a 7a-8a :30 MATTV54 \$375.00 NM 2 13 Tu 10/09/12 7:43 AM M-F 7a-8a 7a-8a :30 MATTV55 \$375.00 NM 3 13 W 10/10/12 7:49 AM M-F 7a-8a 7a-8a :30 MATTV55 \$375.00 NM 4 13 Th 10/11/12 7:44 AM M-F 7a-8a 7a-8a :30 MATTV53 \$375.00 NM 5 13 F 10/12/12 7:57 AM M-F 7a-8a 7a-8a :30 MATTV53 \$375.00 NM									
5	10/08/12	10/14/12	M-F 8a-9a	8a-9a	11111--	:30	5	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 11111-- 5 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 13 M 10/08/12 8:59 AM M-F 8a-9a 8a-9a :30 MATTV53 \$375.00 NM 2 13 Tu 10/09/12 8:41 AM M-F 8a-9a 8a-9a :30 MATTV53 \$375.00 NM 3 13 W 10/10/12 8:11 AM M-F 8a-9a 8a-9a :30 MATTV55 \$375.00 NM 4 13 Th 10/11/12 8:21 AM M-F 8a-9a 8a-9a :30 MATTV55 \$375.00 NM 5 13 F 10/12/12 8:52 AM M-F 8a-9a 8a-9a :30 MATTV55 \$375.00 NM									
6	10/08/12	10/14/12	Sa 7a-9a	7a-9a	-----1-	:30	1	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1- 1 \$425.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 13 Sa 10/13/12 8:13 AM Sa 7a-9a 7a-9a :30 MATTV55 \$425.00 NM									
7	10/08/12	10/14/12	Su 7a-9a	7a-9a	-----1	:30	1	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1 1 \$425.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 13 Su 10/14/12 8:22 AM Su 7a-9a 7a-9a :30 MATTV53 \$425.00 NM									
8	10/08/12	10/14/12	M-F 9a-10a	9a-10a	----1--	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ----1-- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 13 F 10/12/12 9:49 AM M-F 9a-10a 9a-10a :30 MATTV55 \$200.00 NM									
9	10/08/12	10/14/12	M-F 11a-12p	11a-12p	1-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 13 F 10/12/12 11:35 AM M-F 11a-12p 11a-12p :30 MATTV53 \$300.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
576047-1	10/28/12	October 2012	10/01/12 - 10/14/12
Advertiser	Product	Estimate Number	
Matheson/D/Congress	Matheson for Congress 20	12057	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	10/08/12	10/14/12	M-F 3p-4p	3p-4p	11111--	:30	5	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 11111-- 5 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 13 M 10/08/12 3:14 PM M-F 3p-4p 3p-4p :30 MATTV54 \$200.00 NM 2 13 Tu 10/09/12 3:26 PM M-F 3p-4p 3p-4p :30 MATTV55 \$200.00 NM 3 13 W 10/10/12 3:40 PM M-F 3p-4p 3p-4p :30 MATTV53 \$200.00 NM 4 13 Th 10/11/12 3:14 PM M-F 3p-4p 3p-4p :30 MATTV55 \$200.00 NM 5 13 F 10/12/12 3:56 PM M-F 3p-4p 3p-4p :30 MATTV55 \$200.00 NM									
11	10/08/12	10/14/12	M-F 5p-530p	5p-530p	---1---	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---1--- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 13 Th 10/11/12 5:29 PM M-F 5p-530p 5p-530p :30 MATTV53 \$400.00 NM									
12	10/08/12	10/14/12	M-F 530p-6p	530p-6p	11111--	:30	5	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 11111-- 5 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 13 M 10/08/12 5:54 PM M-F 530p-6p 530p-6p :30 MATTV54 \$500.00 NM 2 13 Tu 10/09/12 5:54 PM M-F 530p-6p 530p-6p :30 MATTV55 \$500.00 NM 3 13 W 10/10/12 5:43 PM M-F 530p-6p 530p-6p :30 MATTV55 \$500.00 NM 4 13 Th 10/11/12 5:57 PM M-F 530p-6p 530p-6p :30 MATTV55 \$500.00 NM 5 13 F 10/12/12 5:54 PM M-F 530p-6p 530p-6p :30 MATTV55 \$500.00 NM									
13	10/08/12	10/14/12	M-F 9p-1005p	9p-1005p	11111--	:30	5	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 11111-- 5 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 13 M 10/08/12 9:56 PM M-F 9p-1005p 9p-1005p :30 MATTV53 \$1,500.00 NM 2 13 Tu 10/09/12 9:39 PM M-F 9p-1005p 9p-1005p :30 MATTV53 \$1,500.00 NM 3 13 W 10/10/12 9:55 PM M-F 9p-1005p 9p-1005p :30 MATTV55 \$1,500.00 NM 4 13 Th 10/11/12 9:54 PM M-F 9p-1005p 9p-1005p :30 MATTV55 \$1,500.00 NM 5 13 F 10/12/12 9:56 PM M-F 9p-1005p 9p-1005p :30 MATTV53 \$1,500.00 NM									
14	10/08/12	10/14/12	Sa 9p-1005p	9p-1005p	-----1-	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 13 Sa 10/13/12 9:22 PM Sa 9p-1005p 9p-1005p :30 MATTV55 \$800.00 NM									
15	10/08/12	10/14/12	Su 9p-1005p	9p-1005p	-----1	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 13 Su 10/14/12 Su 9p-1005p 9p-1005p :00 <del>\$1,000.00</del> NM Credited									

Total Spots 46 Gross Total \$21,675.00

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**P.O. Box 677596**  
**Dallas, TX 75267-7596**

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576047-1	10/28/12	October 2012	10/01/12 - 10/14/12

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Matheson/D/Congress	Matheson for Congress 20	12057

**Payment Terms 30 Days**

<u>Agency Commission</u>	<b>\$3,251.25</b>
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<u>Net Amount Due</u>	<b>\$18,423.75</b>
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